

29 March 2010

Dear PIBS Holder

Reduction of the interest payment due in respect of the £75,000,000 6.15 per cent. Permanent Interest Bearing Shares (PIBS) issued by West Bromwich Building Society

On behalf of the Board of Directors of the Society I am writing to give you notice of a resolution passed at a meeting of the Board on 17 March 2010.

The resolution was proposed, in accordance with Condition 4(3)(b) of the Special Conditions of issue of the PIBS, to reduce the interest payment due on 6 April 2010 in respect of the PIBS to 1.50% per annum.

Yours sincerely

Andrew Jones Group Secretary





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